

# Dappsy.io

Friendly Social Networking Platform for Investors.

Whitepaper 2.0

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#### **Abstract**

As of 2021, there will be 4.48 billion users using social media. In 2021, how many investors will be using social media? We don't know, and we can't trace down the majority of them. Essentially, social networks are designed to serve other goals, such as everyday activities and business prospects. Satoshi did not utilize Facebook or Twitter to officially announce Bitcoin's first release, and he had no intention of doing so. We're all aware of how centralized social networks have become, and investors are always looking for fresh ways to uncover interesting startups and ideas, and these social networks are not one of them. When it comes to cryptocurrency, most social networks offer little to no integration to safeguard or advise investors. When it comes to new projects and ICOs, most promotions are explicitly forbidden to appear in such networks. We don't blame them, but such large corporations don't care if some of their users fall for a scam on their network. Because of laws and data management, cryptocurrency adoption has always been a challenge. Most social networks make a lot of money off of your data, which you have little to no control over. Second, you have no safeguards in place to protect your money. Everything is dependent on your own research, and if you don't conduct your research properly, you're basically losing money. What we're discussing here is simply a small part of what's going on. When we look at the smaller chains, we discover that there are more and more problems with users who rely on their own research or follow hype to invest. Most communities are driven by influencers who have no knowledge who is behind projects. So much for decentralisation when most investors fall for rugs and scams and no one takes responsibility. In Reddit, just a few mods manage a massive number of subs. These moderators decide what is good and wrong for everyone. There is little to no verification that what they allow on Reddit is legitimate or not. Investors' experiences indicate that Reddit is untrustworthy. Most Twitter influencers charge exorbitant fees to promote your idea through their networks. These costs are rising on a daily basis, indicating that there is a high demand for their services. There are presently over 100.000 projects to pick from, but there is little to no information on who is behind them, or if their team is experienced enough to produce something. We're not discussing Bitcoin or Ethereum here. Scams and rugs abound in the sub chains, and the environment is a disaster. Facebook, on the other hand, has stringent standards in place surrounding its advertising platform. No crypto project is permitted to promote itself unless it provides a compelling rationale, as well as corporate registration documents, demonstrating that the initiative is legitimate. So far, so good, but what about the groups who have thousands of fresh investors looking for the next big thing? What about the mods of these organizations, who can be sold for a small fee and readily promote rugs in their communities?

There are no rules.

Most people appear to say DYOR, but there is always an alternative.

There are several prospects in this business, but we must first collect investors and establish a more stable and secure atmosphere for everybody.

#### Introduction

# "The key to success is often the ability to adapt." Anthony Brandt

Our mission is straightforward. Adapt to decentralization while still constructing a secure platform for all crypto groups. We have a long road ahead of us, full of obstacles and hard work to accomplish, but our vision remains clear: "Protect the core of the system, the average investor seeking for new methods to generate a secure income."

Most of the time, the average investor will not need to rely on DYOR. This is why we have "Mission Contracto" in place. Contracto.org is the official website of Dappsy Team audits. These audits are not basic smart contract code checks, but rather a more comprehensive kind of auditing in which most projects are meticulously scrutinized before being certified by Contracto and receiving the confirmed tick on Dappsy. All projects that pass this audit must provide sufficient information to our staff in order to receive higher audit scores. The highest grade is given to any project when the team behind it is trustworthy, has been doxed to our team, and has sufficient experience to create the product.

## **For Projects**

Dappsy, as a platform, provides numerous utilities for projects that are listed:

- Verified project currencies can be added to our swapping exchange.
- Verified projects have higher priorities than unverified projects.
- Verified projects can request new features to be added to Dappsy.
- Verified projects have the possibility to be listed on CryptoHedge.
- Verified projects can receive funding from CryptoHedge.

#### **For Investors**

Our primary focus is on our investors. All initiatives that benefit to our investors:

- Find new and reliable projects.
- Join a community of new and experienced investors looking for the greatest investment opportunities.
- Swapping exchange for all projects listed and beyond using APP.
- Internal Exchange using APP.
- Communicate quickly with other investors regarding new projects.
- You already benefit from Contracto and CryptoHedge if you own APP.
- Internal wallet for sending APP to friends and colleagues.
- The ability to communicate with the community anonymously.

- Excellent articles and courses for getting started with cryptocurrencies.
- Participate in the funding of new initiatives.
- Create your own project and become a part of Dappsy community.
- Sponsor/Promote your own projects using APP.
- Look for new team members and post job openings.
- Buy/Sell NFT's using APP.

### **Universal Features**

Dappsy, as a social network, includes features that are comparable to those of other networks. These features are:

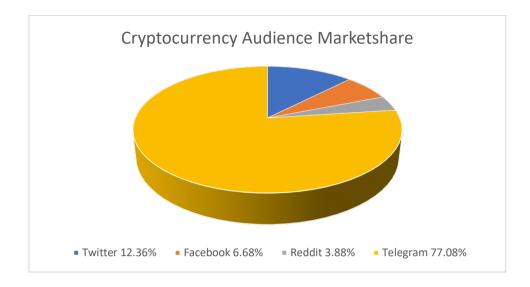
- Anonymous posts
- Audio Posts & Comments
- Polls
- Followers System
- User Timelines
- Hashs (Hashtags)
- Report Content
- Multi-Language
- Chat System
- Job Listings
- Copy Trading (Custom Feature)
- Custom Avatars (Custom Feature)
- Fiat to APP (Custom Feature)
- User Badges (Custom Feature)
- Smart Contract Deployment (Custom Feature)
- Crypto Wallet (Custom Feature)
- Staking (Custom Feature)
- Farming (Custom Feature)

Our community may recommend additional features to integrate on the platform as time goes on. This is our responsibility to make Dappsy as investor-friendly as possible.

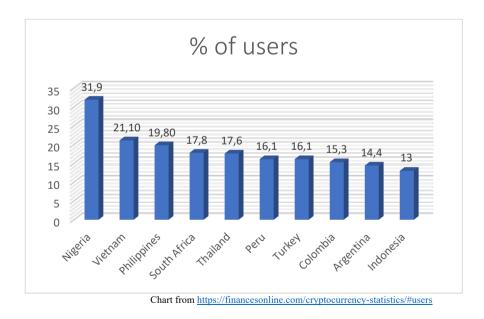
Custom features are planned to be built as an essential component of developing a Unicorn

Custom features are planned to be built as an essential component of developing a Unicorn on our personal roadmap.

#### Market Overview



Through research, we discovered the audiences of the most popular social networks for cryptocurrency users. The total number of viewers expected across all major networks is estimated to be over 382 million. To summarize, we have a target audience of 382 million people who have a broad interest in cryptocurrencies and regularly use social networks to discuss ideas and acquire information from the community. These individuals use social media to interact with one another, share and receive opinions, and gain an overview of their assets, which leads them to the future of the cryptocurrency market. We looked into this data because our main focus is interaction, and this audience represents the actual number of people who participate with various social networks on a regular basis.



Based on this data, we can predict that some of the audience will come from the countries indicated below. This is done to demonstrate geolocation, which is one of the most important principles for a social network.

## Why Dappsy?

Throughout these years, you've had to rely on public information about your investments.

Typically, you rely on official information, which has already affected the markets.

It all depends on who gets there first.

The majority of the time, you will be entering a market where the profit has already been made.

Well, we have a better idea.

What if you're there first?

Dappsy allows you to be there when projects are being developed. Most investors are looking for the next Shiba Inu or Safemoon in order to obtain a 100x or even 1000x ROI.

You're researching about this right now, and here you are, reading this Whitepaper hoping that Dappsy is the next best investment you can make.

Well, you've come to the right place.

We are here to make a difference, not only in the way you invest, but also in the projects you invest in.

Rugs and frauds are prevalent in all sub chains, and you are dependent on your own research to get the most out of your investment.

Dappsy is more than just a platform for cryptocurrency communities. We are constructing an ecosystem.

A fantastic series of projects that will benefit all investors and holders.

First and foremost, we are releasing Contracto.org, a fantastic auditing service for all projects.

Audits are rather rigorous, and we rely on numerous independent teams to conduct their own research on these initiatives.

Contracto.org is the second stage in offering our investors more secure and environmentally friendly investing possibilities.

We have collaborated with a number of teams in order to reach awareness and clean these sub-chains.

Our partners and teams will enable us to provide the most difficult audits that most investors have ever seen.

We are offering you the option to be a part of safe projects in this way.

The second job for our team is to develop CryptoHedge, a fantastic decentralized hedge fund in which our entire community will vote for the finest projects in which we may invest. Consider this: if we invest in numerous projects, we will be able to harvest earnings and distribute them to all of our shareholders.

Isn't it cool?

We haven't introduced CryptoHedge yet, and there will be many more surprises in store.

#### **APP Token**

Dappsy is based on its own currency, APP.

By collecting APP tokens, you automatically become a part of our grand adventure, which is ready to take off.

APP has a wide range of use cases and has short supply.

There are only 122 million tokens left after our recent massive burn.

Another burn will follow, bringing the total circulating supply to 118 million.

After getting your share of APP tokens, you become a member of our wonderful community, as well as a partner in our future endeavors, Contracto and CryptoHedge.

Contracto and CryptoHedge projects are required to contribute a percentage of their profits to Dappsy's Liquidity Pool.

While holding, APP holders' profit from both initiatives.

APP is the primary currency used within Dappsy.

You can use the APP token to fund your own ventures, exchange it with other tokens, and transfer it to family and friends, among other things.

#### **Tokenomics**

| Circulating<br>Supply | 121,925,050.05 |
|-----------------------|----------------|
| Chain                 | BEP20          |
| Burn*                 | Manual Burn    |
| Symbol                | APP            |

<sup>\*</sup> There will be another burn, bringing the total circulating supply to 118 million.

## **Buy/Sell Tax**

At the moment, all buys/sells are subject to transaction tax. To bring more stability to the project, we are constantly changing (community votes) the transaction tax. This tax is deducted uniformly from all APP transactions.

#### Current transaction tax is:

| Rewards/Reflections | 2% |
|---------------------|----|
| Liquidity Pool      | 6% |
| Marketing Wallet*   | 2% |

<sup>\*</sup>Our marketing wallet is: 0xa99e79a2e25555be6176baf18e31e913da279ced

Once the Liquidity Pool has been stabilized, we will put "tax elimination" up for a vote in our community.

As of today, the tax is being used as a marketing tool to make the company more competitive in the market, following the same strategy as most initiatives.

The existing tokenomics surely contribute to the project's stability and the present anti-whale functions.

#### **Anti-Whale Feature**

The Smart Contract includes an anti-whale mechanism, with a maximum wallet holding limit of 2% and a maximum transaction limit of 1%.

This function contributes to the project's stability while protecting the average small investor from whale dumps.

#### **Reserve Wallet**

The Reserve Wallet previously had a supply of 30 million tokens. After the latest burn, this supply was reduced to 5 million.

The reserve wallet is the primary wallet for in/out transactions inside Dappsy.

Its sole function is to act as the bank in charge of internal user transactions such as deposits and withdrawals.

In this way, we can keep gas costs to a bare minimum.

| Reserve Wallet <u>0xa5d063aa80eec1fa01b5cebbc6b2c6b275c3e69b</u> |
|--|
|--|

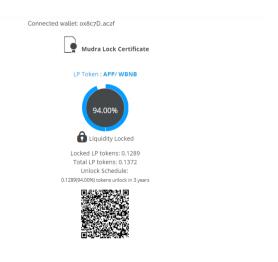
## Team Holdings

As of today, our team is in charge of two wallets. A total of 8,880,000 APP Tokens were distributed in total to both wallets.

| Dev Wallet Alpha | 0xeeb0d90037a9238e9b749153a7816a22e287f937 |
|------------------|--|
| Dev Wallet Beta  | 0x35b2acb2004c8ae2ecce6aacc8ecc378a1076125 |

## **Liquidity Lock**

Dappsy's Liquidity Pool has been locked with Mudra Locker for three years. Clicking on the image below will redirect you to the Lock Certificate.



### Conclusion

Dappsy intends to be a pioneer in incorporating Cryptocurrencies into social networks in the future. A social network created specifically for crypto communities.

Dappsy Platform, Contract, and CryptoHedge are the first steps toward a bright future for all crypto communities. We are creating a legacy, a wonderful product that will transform the entire crypto investment business, particularly in the smaller chains, by keeping the community secure while expanding projects.

This is the start of a fantastic journey, and we can't wait to have you along for the ride. Even a minority of one can be a significant inspiration for everyone.

We appreciate you taking the time to read this, and you are always welcome to contact us.

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